



EXPERIENCE

Freelance Art Director

Austin, Texas

September 2024 - Present

Creative Intern

Red, Tetterer, O'Connell + Partners

Hybrid - Philadelphia, PA

May 2023 - August 2023

Concepted and contributed to campaigns for brands like *Sheetz*, *MetLife*, *Reyka Vodka*, *Sparkling Ice*, *Ghost Tequila*, and *Disney Doorables*. Had an original idea produced as a 30-second Sheetz spot. Gained hands-on experience in on-set and in-studio production, wardrobe pulling, storyboarding, animation, endcard design, scriptwriting, and social ideation.

Student Creative Director

Bluestone Communications

Harrisonburg, VA

August 2021 - May 2022

Served as Creative Director at a student-run PR firm for two semesters, providing high-quality creative work for live clients. Gained experience in team management, delegation, and leadership, improving time management and group organization while overseeing a creative team.

Co-Founder / Art Director

scratchpad.

Harrisonburg, VA

November 2020 - September 2021

Helped evolve our Advertising Club into a student-run agency, drawing from my experience at Bluestone Communications. Over five months, we built and branded a full-service agency, securing live Harrisonburg clients. This experience strengthened my creativity, determination, communication, and teamwork skills.

EDUCATION

M.S. in Business

Art Direction & Branding, VCU Brandcenter
2022 - 2024

B.A. in Creative Advertising and Public Relations

James Madison University

2018 - 2022

SKILLS

Adobe Lightroom

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Forgetting about free trials

G-Suite

Microsoft Office

Final Cut Pro

Midjourney

Chat GPT

Procreate

HOBBIES

Hot Yoga and Weight Training

Pottery and Ceramics

Baking (and eating) more cookies than one person should

Wandering local farmers and art markets

ASK ME ABOUT

My self-induced cinnamon allergy

My last name & the Basque people

My pet hedgehog, Snoot

LET'S CHAT!

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